

Md Javed Khan

Senior Product Designer · UI/UX Engineer · AI-Powered SaaS

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PROFESSIONAL SUMMARY

Senior Product Designer and UI/UX Engineer with **6+ years** designing AI-powered B2B SaaS and consumer products across interior-design technology, OTT/streaming, healthcare, fintech, and blockchain. Currently leading intelligent, AI-driven UX at Cyncly for design tools used by **IKEA, Lowe's, Leroy Merlin, Howdens, and Mitre 10**, building AI-to-3D workflows, conversational and natural-language interfaces, and generative personalization systems. A product designer with a developer's toolkit: I turn complex AI capabilities into intuitive, usable experiences, build and scale design systems, validate with research, and prototype rapidly in code.

CORE COMPETENCIES

Product Design · UX/UI Design · Interaction Design · Design Systems · User Research · Usability Testing · Wireframing & Prototyping · Information Architecture · Design Thinking · AI / Generative Product Design · Conversational & Natural-Language (NLP) UI · Responsive & Mobile Design · Accessibility (WCAG) · B2B / Enterprise SaaS UX · Design-to-Code (React) · Rapid Prototyping · Figma

PROFESSIONAL EXPERIENCE

Cyncly · Senior UI/UX Engineer & Product Designer Apr 2024 - Present
Bengaluru, India

- **Lead AI-driven product design** for next-generation kitchen, bath, and interior-design SaaS used by IKEA, Lowe's, Leroy Merlin, Howdens, Mitre 10, and **100+ B2B retailers** across EMEA and North America.
- Design flagship AI features end to end (**Auto Design**, natural-language NLP configuration, **AI Showroom**, store selection, and layout intelligence) that define how users discover, visualize, configure, and personalize spaces in real time.
- Architect **AI-to-3D and conversational, prompt-based workflows** for editing layouts, materials, and finishes, turning complex design decisions into simple, guided interactions.
- Build and scale **design systems** and compress discovery-to-prototype cycles from weeks to sprints by integrating modern AI tooling (Figma MCP, code-assisted prototyping) across Product, Engineering, and Catalog teams.

ROKiT Group · Product & Design Lead May 2021 - Mar 2024
Los Angeles, USA (Remote)

- Led UX and product strategy across **8+ product lines**: OTT/streaming, mobile gaming, healthcare/telemedicine, crypto/NFT, messaging, and the ROKiT Phones, Homes, and Drinks ecosystems.
- Partnered with **executive leadership (Chairman, CEO, VPs)** to set product direction, keep UX consistent across business lines, and prepare products for investor and market readiness.
- Owned delivery from concept to launch (product design, front-end development, branding, and pitch decks), grounded in research and usability validation.

SNAPX Technologies LLP · Founder & Product Designer Jan 2020 - Apr 2024
Patna, India

- Founded and ran a product studio delivering **40+ digital products** for startups and enterprises across healthcare, education, NFT/blockchain, fintech, and MSME/engineering.
- Led end-to-end engagements (UX/UI, full-stack web development, branding, and design systems), taking products from concept to market alongside founders.

Innovatia Marketing & Technology Solutions · UI/UX Designer May 2019 - May 2021
New Delhi, India

- Designed e-commerce, fintech, CRM, and enterprise product interfaces from concept to delivery, collaborating with engineers to ship accessible, production-ready UI.

TOOLS & TECHNOLOGIES

Design & Research: Figma, Figma Make/MCP, FigJam, Adobe XD, Prototyping, Wireframing, User Research, Usability Testing, Design Systems, Motion Design
AI & Prototyping: Claude (Sonnet/Opus) & Claude Code, GitHub Copilot, ChatGPT, Gemini, Google Stitch, Framer AI, Midjourney, Runway, Leonardo.AI, Vibe Coding
Front-End: HTML, CSS, JavaScript, TypeScript, React, Tailwind, Bootstrap (Python, PHP, Android SDK)
Strategy & Leadership: SaaS Product Strategy, Design Leadership, Stakeholder Management, Cross-functional Facilitation, Product Storytelling

EDUCATION

B.Tech, Information Technology Lovely Professional University, Punjab · 2019-2022
Diploma, Computer Science Engineering Lovely Professional University, Punjab · 2016-2019

CERTIFICATIONS

Using AI Tools for UX Design · UX Foundations: Research · Empathy in UX Design · UX Deep Dive: Mapping · UX Design: Implementation Planning · Google Cloud Platform Fundamentals: Core Infrastructure · AWS Fundamentals · Object-Oriented Programming with Python · Android & Java Development · HTML5 / SEO & Digital Marketing